

T-shirt Design Contest Official Rules

Contest Overview & Objective

The Sprout Growers & Makers Marketplace is hosting a design contest for four t-shirt designs that will *help Sprout communicate its mission and help get visitors from Little Falls and throughout Minnesota excited about local food, local art, cultural diversity, and placemaking*. Preference will be given to designs which also embody the variety of cultures in our region, specifically Amish, Latino, Somali, Tribal, Growers and Youth, which could also include the use of multi-languages. The four winning designs will be printed on Sprout-branded t-shirts for sale to the public to help raise funds for Sprout.

Eligibility

The Sprout Growers & Makers Marketplace T-shirt Design Contest is open to all residents of Cass, Crow Wing, Morrison, Todd and Wadena counties, and residents within 100 miles of Little Falls. By entering this contest, entrants are bound by these Official Rules. Eligibility will be verified before final winners are announced.

Contest Period

The contest begins on Wednesday, August 23, 2017 and ends at 11:59pm on Monday, September 18, 2017 (the “contest period”). All eligible submissions must be received or posted by no later than 11:59pm CDT on September 17, 2017 in order to be considered for the contest.

How to Enter

Eligible individuals may enter the contest by creating a design for Sprout’s new t-shirts in digital format and posting it on the individual’s Facebook or Instagram pages, or to the Sprout Growers & Makers Marketplace Facebook page. Entries must be “public”, must mention the Sprout Growers & Makers Marketplace, and must include hashtags #SproutMarketplace and #DesignContest so we can find it when reviewing submissions.

Requirements for and Restrictions on Submissions

Technical Requirements for Design File

- The design must be available in high-resolution .pdf, .jpg or .png file formats, not larger than 25MB.
- The logo must also be available in .eps or .ai format; if contestant is unable to provide the file as .eps or .ai, Sprout reserves the right to modify selected design to create the necessary design file.

Content Requirements and Restrictions

- All content in design must be the entrant’s original creation and may not include any personally identifiable information associated with the entrant or anyone else.
- The design may not contain images which involve graphic violence, vulgar languages, acts resulting in serious injury or death, any acts of a sexual nature or contain depictions of illegal activity or appear to incite illegal activity.
- The design may not contain any images of a pornographic or obscene nature and/or any material which could be harmful if viewed by minors.
- The design may not contain content in which is intended to victimize, harass, degrade and/or intimidate an individual or group of individuals on the basis of age, disability, sexual orientation, ethnicity, gender, race and/or religion.



Third Party Rights Restrictions

- The design may not contain the likeness of anyone who has not consented the use of their likeness in the image.
- The design may not contain any content which infringes on any third party intellectual property rights, rights of publicity, copyright, or any other rights.

Judging

Design submissions will be judged by the general public on the Sprout Growers & Makers Marketplace Facebook page between September 19, 2017 and 11:59pm on September 30, 2017. The top ten (10) designs with the most Facebook 'likes' will then go before the Sprout Seed Team. The Seed Team will evaluate each of the 10 designs based on the following criteria:

- Originality and overall artistic impression (25%)
- Market appeal (25%)
- Creativity and freshness of design and how well it captures one or more of the following concepts: local food, local art, cultural diversity, and placemaking concepts. These designs are meant to help Sprout communicate its mission and help get visitors from Little Falls and throughout Minnesota excited about local food, local art, cultural diversity, and placemaking. Preference will be given to designs which embody the variety of cultures in our region, specifically Amish, Latino, Somali, Tribal, Growers and Youth, which could also include the use of multi-languages. (50%)

The Sprout Seed Team will select the four (4) best design submissions from the top ten designs determined through Sprout Growers & Makers Marketplace Facebook page 'likes'. The four entrants whose designs are selected by the Sprout Seed Team will be notified via private message between October 1, 2017 and October 7, 2017. The decision of the Sprout Seed Team will be final and binding in all regards. Sprout Growers & Makers Marketplace reserves the right not to award all or any prizes in the event that an insufficient number of eligible entries meeting the minimum judging criteria are received, as determined by Sprout Growers & Makers Marketplace discretion.

Prizes

Four (4) prizes will be awarded, namely:

\$200 cash

\$50 Sprout Growers and Makers Marketplace Bucks (i.e., money for shopping at Sprout)

T-shirt with winner's design

More information on Sprout Growers & Makers Marketplace can be found at www.sproutmn.com, [Facebook](#), and [Instagram](#).